



Exhibitor Company Information

Exhibitor Company	VAT Identification Number	Stand number
Address		Post code
City/Town	Province/State	Country
Telephone	Web	
Contact Person	Job Position	
Name and Surname	Contact telephone	
Contact E-mail		

Products and services presented (remember to attach pictures and/or photos)

PRODUCT 1	Name Brief description Type of certification
PRODUCT 2	Name Brief description Type of certification
PRODUCT 3	Name Brief description Type of certification

Information about your Products

In order for the products included in the Red Line initiative to get as much exposure as possible, it is essential that you update the product information online.

This information will appear on the show's website and in the press dossier distributed to the media. You may change and/or update this information at any time. It will be available 365 days/year. Please bear in mind that all information for the press will be taken from this source only.

Participation agreement:

The exhibition company and the undersigned hereby state that the product and/or service presented as part of the Red Line initiative meets the requirements for participation in this initiative, which is aimed at presented new products.

Name and signature of the person who completed the form

Full name

Date

Signature and stamp



CONDITIONS FOR PARTICIPATION

1. Rules of participation for the

"Red Line"

Commitment and mutual trust between the exhibitor and the organisers are essential to ensure that this project achieves the recognition and achievement that we all hope for. The organisation will not, under any circumstances, be judging the products and services of companies that decide to take part in the Red Line.

A maximum of 3 new products or services (on a national or international level) can be presented. To be considered as new products they are ought to have been launched onto the market in six-month period prior to the Hygienalia show, and not have been presented at any other national fair, making this the first time they are officially exhibited.

The veracity of the information supplied will be evaluated by the market itself, professionals will decide whether or not the product or service is truly innovative and worthy of special note.

2. Participation Cost

Participation costs **€400+IVA**.

Each exhibitor can present a maximum of 3 products/services/actions. These will form a part of the "red area" both on the event's website and in the Red dossier which will be prepared for the specialised media.

3. Promotion. Where and how the Red Line is promoted

3.1. Online Promotion

Web. Direct access to information about The Red Line from homepage.

3.2. Onsite Promotion

- a. Visitors app
- b. Monographic Press Kit

4. Fee and application form for the Red Line

The participation fee is **€400+VAT**

If the payment is not made as specified, the Organisation reserves the right to automatically cancel the participation of the exhibitor in question.

It is essential to complete the application form and send it in to the organisation offices. A maximum of 3 products can be presented. Initially any information which appears on the application form will be used.

The deadline for applications is the **13th of October, 2023**. No applications will be accepted after this date.